

TIM GOLDMAN ILLUSTRATION & DESIGN

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FREELANCE GRAPHIC DESIGN CLIENTS

BRAND NEW WORLD, NEW YORK, NY, 2005
Logo and branding for television network, TeleToon (www.teletoon.com).

GLSEN, NEW YORK, NY, 2001-2006
Art direction, design and production of advertising; branding style guide; brochures; digital newsletter; programs, promotional materials and manuals.

NATIONAL BASKETBALL ASSOCIATION (NBA), SECAUCUS, NJ, 2000
Art direction and design of event kiosks and signage; information graphics; logos; newspaper ads; point of purchase signage; retail design; shopping bags/boxes; window display and in-store display.

THE NEW SCHOOL, NEW YORK, NY, 2003-2005
Designed brochures; catalogs; invitations, print advertising; outdoor signage and newsletters.

THE PRINCETON REVIEW, NEW YORK, NY 2006-2009
K-12 spot illustrations; information graphics; brochures; logos; postcards and book cover designs.

FREELANCE ILLUSTRATION CLIENTS

THE ATLANTIC MONTHLY
BIZBASH MEDIA
CAFÉMOM.COM
CUE: CURTAIN UP EVENTS
DISNEY ADVENTURES MAGAZINE
THE FRESH AIR FUND
INFORM IT (PEARSON EDUCATION)
THE LESBIAN & GAY CENTER OF NYC
LETTER 7 BRAND COMMUNICATIONS DESIGN
NBA
OK! MAGAZINE
OUTDOOR LIFE MAGAZINE
SCHOLASTIC
SYLVAN LEARNING CENTER
TIME OUT NEW YORK
WALL STREET JOURNAL
WNBA

FULLTIME EXPERIENCE

DRIVE COMMUNICATIONS NEW YORK, NY, 1998—2000

Designer — clients include: Collectors Press; IBM; and Tor Books

Concept, design and production of book covers, jackets and interiors; exhibit signage; illustration; information graphics; logos and self-promotion pieces.

FRANKEL & COMPANY CHICAGO, IL, 1995—1997

Art Director — clients include: Amoco; Marshall Field's & Target Stores. Project Management & Staff Supervision.

Concept, design and production of concept presentations; logos; kiosks; POP signage; Power Point presentations; print advertising and vehicle graphics.

Worked with licensed characters and branding including Batman, Barbie, and various other characters and properties.

SOFTWARE KNOWLEDGE

ADOBE ACROBAT/DISTILLER
ADOBE GOLIVE
ADOBE ILLUSTRATOR CS4
ADOBE INDESIGN CS4
ADOBE PHOTOSHOP CS4
SQUARESPACE
QUARK XPRESS
WORDPRESS

HONORABLE MENTIONS

3RD ANNUAL PORTFOLIOS.COM AWARDS SHOW

-Bronze medal for Editorial Illustration.

THE BIG BOOK OF SELF-PROMOTION

-'Holiday Girls' Self-Promotion campaign featured in seasonal promotion section of the book.

EDUCATION

BALL STATE UNIVERSITY, MUNCIE, IN, 1994

Bachelor of Fine Arts (BFA) in Graphic Design & Photography.