

TIM GOLDMAN DESIGN & ILLUSTRATION

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FREELANCE DESIGN/ART DIRECTION

THE PRINCETON REVIEW NEW YORK NY 2006-2009

POSITION: On-site Designer/Illustrator

RESPONSIBILITIES: Art Direction and design of book covers, layout of book interior pages, brochures, marketing materials, logos and information graphics. Illustration for K-12 assessment and intervention publications.

BRAND NEW WORLD NEW YORK NY 2005

POSITION: Off-Site Design and Illustration

RESPONSIBILITIES: Illustration of logo, branding and type design for television network, TeleToon.

GLSEN NEW YORK NY 2001-2005

POSITION: Off-Site Art Direction, Design and Production

RESPONSIBILITIES: Art direction, design and production of advertising, branding style guide, brochures, digital newsletter, program book covers, layout of book interior pages, promotional materials and manuals.

NEW SCHOOL UNIVERSITY NEW YORK NY 2003-2005

POSITION: On-site Designer/Illustrator

RESPONSIBILITIES: Art direction, design and production of brochures, catalogs, invitations, print advertising, outdoor signage and newsletters.

NATIONAL BASKETBALL ASSOCIATION SECAUCUS NJ 2000-2001

POSITION: On-site Art Director

RESPONSIBILITIES: Art direction and design of event kiosks, event signage, information graphics, logos, newspaper ads, point of purchase signage, retail design, shopping bags/boxes, window display and in-store display.

FULL TIME EMPLOYMENT

DRIVE COMMUNICATIONS NEW YORK NY 1999-2000

POSITION: Designer

CLIENTS INCLUDE: Collectors Press, IBM and TOR Books

RESPONSIBILITIES: Concept, design and production of book covers, book jackets, layout of book interior pages, exhibit signage, illustration, information graphics, logos and promotional materials.

FRANKEL & COMPANY CHICAGO IL 1995-1997

POSITION: Art Director

CLIENTS INCLUDE: Amoco, Marshall Field's & Target Stores

RESPONSIBILITIES: Concept and design of presentations, logos, kiosks, POP signage, Power Point presentations, print advertising and vehicle graphics. Project management & staff supervision.

FREELANCE ILLUSTRATION CLIENTS

ARAMARK

BIZBASH MEDIA

CAFÉMOM.COM

CBS Interactive

CUE: CURTAIN UP EVENTS

DISNEY ADVENTURES MAGAZINE

INFORM IT (PEARSON EDUCATION)

LETTER 7 BRAND COMMUNICATIONS DESIGN

NBA

OK! MAGAZINE

SCHOLASTIC

SYLVAN LEARNING

TIME OUT NEW YORK

THE WALL STREET JOURNAL

WNBA

SOCIAL NETWORKS

TWITTER @timgoldman

BLOG timgoldman.com/blog

TUMBLR robotoftheweek.tumblr.com

LINKEDIN linkedin.com/in/timgoldman

FACEBOOK facebook.com/timgoldmanillustration

HONORABLE MENTIONS

THE STRAND TOTE BAG DESIGN CONTEST 2010

'Strandbot Loves Books' design 3rd place winner.

THE BIG BOOK OF SELF-PROMOTION 2009

'Holiday Girls' Self-Promotion campaign featured.

3RD ANNUAL PORTFOLIOS.COM AWARDS SHOW 2005

Bronze medal for Editorial Illustration.

PROFESSIONAL AFFILIATIONS

GRAPHIC ARTISTS GUILD

MoCCA (MUSEUM OF COMIC AND CARTOON ART)

EDUCATION

BALL STATE UNIVERSITY MUNCIE IN 1994

Bachelor of Fine Arts (BFA) in Graphic Design & Photography.